

**AMPLE**<sup>®</sup>  
LED LIGHTS  
Generation Ahead



# LED LIGHTING

Interior & Exterior  
Efficient Lighting  
with DOB Solution



PRODUCT  
CATALOGUE

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## ITEMS

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## WHO WE ARE..?

**SSM PRODUCTS INDIA** industry pioneer of high-quality, energy-efficient LED lighting catering to home lighting requirements, retail clients, commercial clients, industrial clients & more.

**SSM PRODUCTS INDIA** is a quality driven, service oriented and technology leader in the lighting industry, tailored specifically to meet our customers' needs.

We are committed team and operate with integrity and focus on enhancing our customer's satisfaction from the beginning of the project to well beyond after sales service protocols.

We have surpassed our competitors in providing exceptional customer service and advanced lighting solutions.

The ideas behind our exclusive products are the inputs that we receive from our associations in form of customers, retailers and commercial clients. Our products are guaranteed to offer & reflect ultra-long life and desire to provide superior satisfaction in industrial and mechanical designs.

Most of our products are a fusion of Chinese and Indian, wherever they are produced, undergo the same rigorous and robust quality assurance testing. We are confident that every product shipped will meet the specifications as ordered.

We at **SSM PRODUCTS INDIA** strive to offer professional lighting solutions which is cost efficient, energy efficient, performance oriented and with no environmental impact.

We seek dominance in the architectural lighting market by constantly delivering sensible, customer-driven lighting solutions. We aim to be the lighting brand of preference of architects, designers, contractors and installers in the process of shaping significant visual essentials and ambiance.

To that end, we strive to invent, produce and market dependable technologies, luminaries and control systems that solve installation challenges and facilitate the execution, operation and maintenance of efficient lighting projects.

# PHH Series Downlighter



## Product Specification

Product Code	Watt	Cutout	Outer	Height	Working Voltage	Rated Freq.	Lumen Output	PF	THD
SSM-FDL	5W	65mm	110mm	20mm	120-300V	50Hz	100Lm/W	>0.98	<15
SSM-FDL	10W	95mm	130mm	20mm	120-300V	50Hz	100Lm/W	>0.98	<15
SSM-FDL	15W	128mm	165mm	24mm	120-300V	50Hz	100Lm/W	>0.98	<15

- CCT- 3000K /4000K /6500K
- Rated Input Voltage-220-240VAC/50Hz
- Operating Voltage-100-440V
- Housing- Aluminium/PC
- Beam Angle-120°
- PF->0.9
- IP20

# Concealed Kernet Light



## Product Specification

Product Code	Watt	Shape	Colour	Working Voltage	Rated Freq.	Lumen Output	PF	THD
SSM-Koret	5W-9W	Round	6500K	140-300	50Hz	100Lm/W	>0.9	> 15
SSM-Koret	5W-9W	Round	3000K	140-300	50Hz	100Lm/W	>0.9	> 15
SSM-Koret	5W-9W	Round	4000K	140-300	50Hz	100Lm/W	>0.9	> 15
SSM-Koret	5W-9W	Round	RED	140-300	50Hz	100Lm/W	>0.9	> 15
SSM-Koret	5W-9W	Round	GREEN	140-300	50Hz	100Lm/W	>0.9	> 15
SSM-Koret	5W-9W	Round	BLUE	140-300	50Hz	100Lm/W	>0.9	> 15
SSM-Koret	5W-9W	Round	PINK	140-300	50Hz	100Lm /W	>0.9	> 15

- CCT- 3000K /4000K /6500K
- Rated Input Voltage-220-240VAC/50Hz
- Operating Voltage-100-440V
- Housing- Aluminium/PC
- Beam Angle-120°
- PF->0.9
- IP20



## Product Specification

Product Code	Watt	Cutout	Outer	Height	Working Voltage	Rated Freq.	Lumen Output	PF	THD
SSM-SL	2W	32mm	42mm	16mm	100-300	50Hz	110	>0.5	>25

- CCT- 3000K /4000K /6500K
- Rated Input Voltage-220-240VAC/50Hz
- Operating Voltage-100-440V
- Housing- Aluminium/PC
- Beam Angle-120°
- PF->0.9
- IP20

## Moon Light/Moon Surface Light



### Product Specification

Product Code	Watt	Dia	Height	Working Voltage	Rated Freq.	Lumen Output	PF	THD
SSM-SML	7W Surface	83mm	32mm	100-300	50Hz	100Lm/W	>0.9	>15
SSM-SML	8W Rimless Surface	85mm	35mm	100-300	50Hz	100Lm/W	>0.9	>15
SSM-SML	15W Rimless Surface	141mm	35mm	100-300	50Hz	100Lm/W	>0.9	>15

- CCT- 3000K /4000K /6500K
- Rated Input Voltage-220-240VAC/50Hz
- Operating Voltage-100-440V
- Housing- Aluminium/PC
- Beam Angle-120°
- PF->0.9
- IP20

## LED Cob Surface Light



### Product Specification

Product Code	Watt	Shape	Outer Size	Height	Body Colour
SSMCL	6w	Round	60mm	110mm	BK/WH
SSMCL	12w	Round	75mm	85mm	BK/WH

## LED Cob Downlight



### Product Specification

Product Code	Outer Size	Cutout Size	Height
SSMCL	62mm	50mm	60mm
SSMCL	82mm	60mm	80mm
SSMCL	82mm	60mm	80mm



## LED Bakelite Panel/Surface Ring



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### Product Specification

Product Code	Watt	Outer Size	Cutout Size	Height	Working Voltage	Lumen Output	PF	CRI
SSM-SPL	8W	115mm	95mm	34mm	100-300V	800	>0.9	>80
SSM-SPL	12W	145mm	125mm	34mm	100-300V	1200	>0.9	>80
SSM-SPL	15W	165mm	125mm	34mm	100-300V	1500	>0.9	>80
SSM-SPL	22W	220mm	197mm	34mm	100-300V	2200	>0.9	>80



## Product Specification

Product Code	Watt	Size	Beam	Body Colour
SSMTL	12w	50x100mm	38°	BK/WH
SSMTL	20w	60x140mm	38°	BK/WH
SSMTL	30w	80x160mm	38°	BK/WH

# Deep Light



Tri Colour Also Available



## Product Specification

Product Code	Watt	Outer	Cutout	Height	Working Voltage	Beam Angle	Lumen Output	PF	CRI
SSM-DL	8W	135mm	70mm	70mm	85-440	120°	800	>.90	>80
SSM-DL	15W	135mm	45mm	70mm	85-440	120°	1500	>.90	>80

# Mini Deep Light



## Product Specification

Product Code	Watt	Cutout Size	Outer Size	Height	Working Voltage	Rated Freq.	Lumen Output	PF	THD
SSM-3BR	3W	40 mm	80 mm	35 mm	110V-280V	50 HZ	≥540	≥0.95	<25%



## Product Specification

Product Code	Watt	Cutout Size	Outer Size	Height	Working Voltage	Rated Freq.	Lumen Output	PF	CRI
SSM-10BH	10W	62mm	176mm	47mm	100-300V	50 HZ	1000	>0.9	>80
SSM-20BH	20W	98mm	212mm	56mm	100-300V	50 HZ	2000	>0.9	>80



## Product Specification

Product Code	Wattage	Housing	Base	Surge Protection	High Voltage
SSM-LD	3W	A-57	B22-E27	4KV	440V AC
SSM-LD	5W	A-57	B22-E27	4KV	440V AC
SSM-LD	7W	A-57	B22-E27	4KV	440V AC
SSM-LD	9W	A-60/270	B22-E27	4KV	440V AC
SSM-LD	12W	A-65	B22-E27	4KV	440V AC
SSM-LD	15W	A-65	B22-E27	4KV	440V AC
SSM-LD	18W	A-75	B22-E27	4KV	440V AC
SSM-LD	23W	A-75	B22-E27	4KV	440V AC
SSM-LD	25W	T-80	B22-E27	4KV	440V AC
SSM-LD	30W	T-100	B22-E27	4KV	440V AC
SSM-LD	36W	T-110	B22-E27	4KV	440V AC
SSM-LD	40W	T-110	B22-E27	4KV	440V AC
SSM-LD	50W	T-120	B22-E27	4KV	440V AC

## LED Updown Light



### Product Specification

Product Code	Watt	Body Colour
SSMUDL	2w	Black
SSMUDL	4w	Black
SSMUDL	6w	Black
SSMUDL	8w	Black
SSMUDL	10w	Black

## Led Foot light



### Product Specification

Product Code	Watt	Body Colour
SSMFL	5w	Black/White

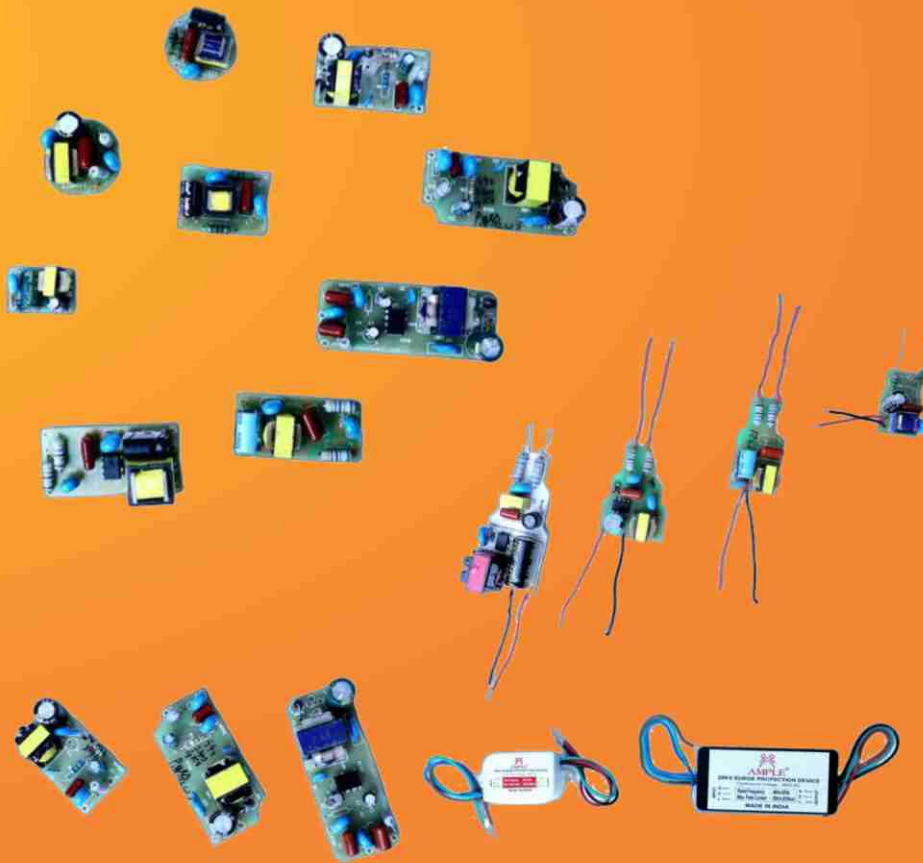
## Led HALF K LIGHT / K LIGHT



### Product Specification

Product Code	Watt	Body Colour
SSMFL	5w	Black
	10W	Black





## DRIVERS AS PER CUSTOMER REQUIRMENT

### ISOLATED & NON ISOLATED DRIVERS

- Bulb Driver
- Downlighter Driver
- Panels Driver
- DOB Solutions
- Surge Protection Device upto 20Kva

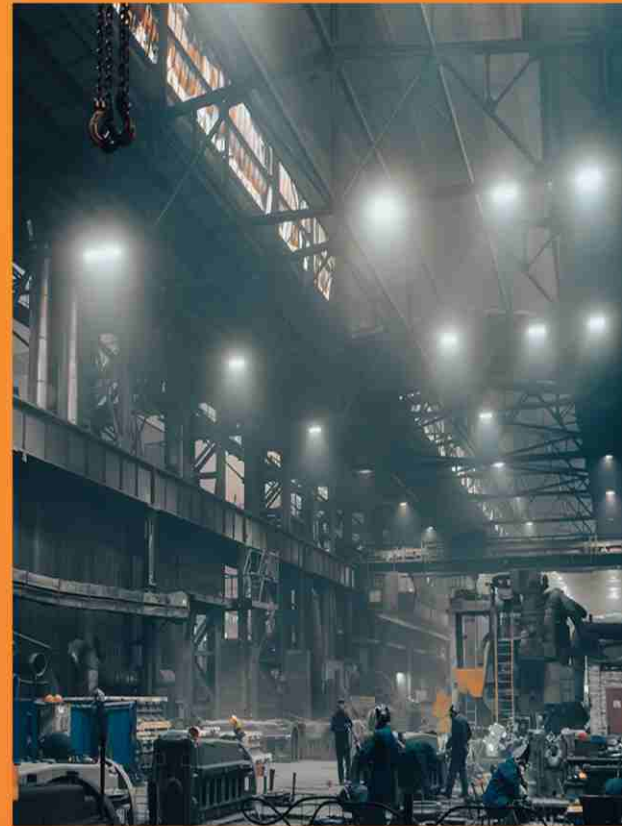
**SURGE PROTECTION MORE THAN 4KV  
OVER VOLTAGE PROTECTION UPTO 440V**



## Product Specification

Product Code	Watt	Dimension	Beam Angle	Material
SSMHB	50w	185x120	120°	Aluminium Casting
SSMHB	100w	315x150	120°	Aluminium Casting
SSMHB	150w	230x170	120°	Aluminium Casting
SSMHB	200w	455x220	120°	Aluminium Casting

# Well Glass Light



## Product Specification

Product Code	Watt	Body Colour
SSMWL	30w	6500/4000/3000K
SSMWL	50w	6500/4000/3000K
SSMWL	100w	6500/4000/3000K

Input Voltage	90-300 V AC/50Hz
Power Factor / Efficiency	>0.9/>85%
LED Luminous Efficiency	>100 lm/watt
CCT	6500K/4000K/3000K
Body Type	Aluminium Dia Casted
Working Temp./ Humidity	-20°C-55°C / 10% to 90%>
Environment Protection	IP-66
Protections	Short circuit, Over current & Over load Protection
Application	Airports, Parks, Hotels, Hospitals, Malls, Retails Etc.

LED Well Glass are highly Energy efficient as compared to traditional HID fixtures. Their high dissipation capability makes these fixtures zero maintenance and work under high voltage fluctuation as well as in tough climate condition.

## Four Way Wall Light



### Product Specification

Product Code	Watt	Body Colour
SSMFWL	12w	Black

## Spike Light (Garden Light)



### Product Specification

Product Code	Watt	Body Colour
SSMGL	7w	Black
SSMGL	12w	

## LED Flood Lights (Lens Model)



### Product Specification

Product Code	Watt	Dimension	Material
SSMFL	40w	197x187x35	Aluminium Casting
SSMFL	72w	227x237x36	Aluminium Casting
SSMFL	120w	281x292x49	Aluminium Casting
SSMFL	240w	362x300x50	Aluminium Casting

## LED Flood Lights (GM Model)



### Product Specification

Product Code	Watt	Dimension	Material
SSMFL	30w	184x180x47	Aluminium Casting
SSMFL	50w	220x205x50	Aluminium Casting
SSMFL	100w	275x285x65	Aluminium Casting
SSMFL	200w	355x270x85	Aluminium Casting

# Gate Light

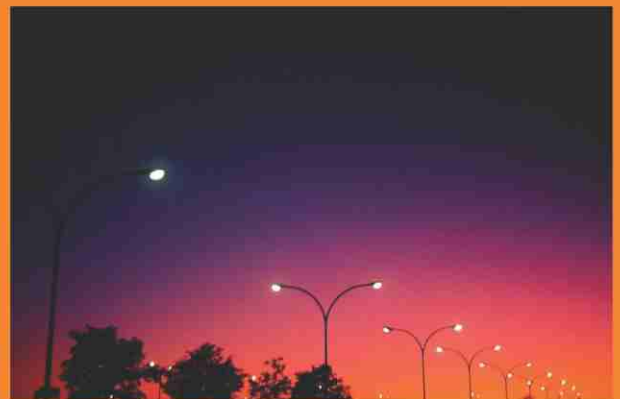


# Led Street Light Lens Model



## Product Specification

Product Code	Watt	Dimension	Material
SSMSLL	30w	330x125x40	Aluminium Casting
SSMSLL	50w	380x145x40	Aluminium Casting
SSMSLL	100w	392x147x42	Aluminium Casting
SSMSLL	24w	370x145x45	Aluminium Casting
SSMSLL	40w	370x145x45	Aluminium Casting
SSMSLL	50w	370x145x45	Aluminium Casting
SSMSLL	100w	440x205x65mm	Aluminium Casting



## Product Specification

Product Code	Watt	Dimension	Material
SSMSLR	30w	317x157x35	Aluminium Casting
SSMSLR	50w	350x171x45	Aluminium Casting
SSMSLR	100w	385x250x50	Aluminium Casting



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